

January 2008

US-CAEF Faculty Training Seminar / Almaty, KZ
“Business Education for Global Business Communities,”

On January 9-12, 2008 alumni of the US-CAEF 2007 *Faculty Development Summer Training Institute* (“STI”) were joined by 16 additional faculty members from the American University of Central Asia (“AUCA”, Bishkek, Kyrgyzstan), the International Business School (“IBS”, Tashkent, Uzbekistan), and the Kazakhstan Institute of Management Economics and Strategic Research (“KIMEP”, Almaty, Kazakhstan), and participated in an intensive 4-day workshop lead by three faculty members of the University of Minnesota.

The goal of the workshop, entitled “Business Education for Global Business Communities,” was to revisit topics and content area investigated at the STI (held at the University of Minnesota in the summer of 2007), to expand on those topics and to share the with faculty that did not have the opportunity to take part in the Institute – which brought five business and economics faculty members from AUCA and IBS to the Carlson School of Management at the University of Minnesota for 6-weeks of intensive training in their respective disciplines, current methodology, research techniques, the use of information technologies and a host of other areas; and where participants enjoyed both theoretical and practical training and made working visits to a number of large and small businesses in the Minneapolis area.

The workshop was a highly participatory one, with all faculty participants also being active discussants and presenters. Workshop themes over the four days included:

Excellence in the Classroom –Effective Learning Environments

Business Education – Teaching for the Global Community – Trends in Business education and the business classroom

Designing Effective technology enhanced learning Environments – Learning outcomes

Designing Effective technology enhanced learning Environments – Assessment

Business Education – Teaching for the Global Community - Course Design: Syllabus Analysis

Designing Effective technology enhanced learning Environments – Teaching Strategies and Learning Activities

Business Education – Teaching for the Global Community- Classroom Implementation: Teaching Strategies and Learning Activities

Excellence in the Classroom - Establishing Learning objectives and Goals